

2024-25 Grand Rapids Griffins Media Policies and Procedures

In advance of the beginning of Griffins practices in Grand Rapids this Monday, Oct. 7 at Griff's IceHouse at Belknap Park and our season/home opener next Friday, Oct. 11, here are the media policies and procedures that will be in place for the 2024-25 season, subject to change if circumstances warrant. Please share this with any other personnel in your organization as needed.

Contacts

Randy Cleves (616-550-3665 / rcleves@griffinshockey.com) – Vice President of Communications
Andrew Streitel (269-270-9644 / astreitel@griffinshockey.com) – PR Manager

Parking

- As in the past, the Griffins will provide each local TV station with one complimentary parking space in the arena's loading dock area (aka the horseshoe lot) on game night, via a parking list with your station's name on it. However, note that parking spaces are limited and on a first-come, first-served basis.
- A limited number of additional parking spaces for media are available at the Louis-Campau ramp, located at 43 Monroe Ave NW and connected by skywalk to Van Andel Arena. Requests must be made through the Griffins' PR department at least 24 hours in advance of a game.

Arena Entrance

- Media must enter the arena through the SE media/security entrance near Ionia and Weston (adjacent to the rear of HopCat). Media are subject to security screenings upon arrival.

Credential Requests / Pickup

- Single-game credentials must be requested through the Griffins' PR department at least 24 hours in advance of a game.
- If you have not already received your season or single-game credential, it will be available for pickup at the arena's SE media/security entrance when you come to work your first game.

Media Food

- Media may stop by the credential pickup table inside the SE media/security entrance before each game to receive \$10 in arena concession vouchers.

Press Box

- A Griffins 2024-25 media credential must be displayed in order to enter the press box.
- Press box seating is limited and will be assigned on a first-come, first-served basis to writers covering the game, who will be assigned to specific seats.
- All press notes will be distributed digitally, via posting at <https://griffinshockey.com/media>.

Post-Practice Interviews

- **Post-practice media availabilities with Griffins players and coaches will be conducted in person** at either Van Andel Arena or Griff's IceHouse at Belknap Park.
- Media planning to attend a Griffins practice should provide advance notice to Andrew Streitl so that he can assist with interview requests.

Post-Game Interviews / Player and Coach Requests

- **Post-game media availabilities with Griffins players/coaches will be conducted in person inside the Griffins' locker room.** The locker room will open 10 minutes after the conclusion of the game.
- **Media who would like to request specific players/coaches for post-game interviews must inform a Griffins PR staffer or submit their requests to Randy Cleves via email or text by the 15-minute mark of (i.e. 5 minutes remaining in) the third period.** If no specific requests have been received from any media by that deadline, the Griffins reserve the right to cancel the post-game interviews.

Thank you for your cooperation. Please reach out with any questions.